

SECOND FLOOR 7TH STREET

The YELLOW TRAD-

ING STAMPS that we

give are an induce-

this store — these

as money—they secure

up - to - date personal

and household mer-

chandise free

Dressy Black Hats trimmings.

These latest models in black-and-silver are especially attractive—with their trimmings of bright silver ribbons, braids, flowers, ornaments, or silver

You won't find any to equal them under \$8 to \$10 elsewhere. MILLINERY SALON, THIRD FLOOR



Yellow Trading Stamp With Every 10c Purchase All Day Eighth

Seventh

70c Chocolate Cov. Cherries

POUND 49c The delicious liquid kind!

\$1.10 Combination Candy Package, 85c Half pound of Wil-bur Buds, pound Peanut Brittle and pound Gum Drops.
—First Floor, North

Women's \$2.25 Silk Stockings

locked.

Women's \$2 and

\$2.50 Wool Stockings, \$1.69 and \$1.98 Imported and domes tic; plain or ribbed; sports shades, some

\$4.50 to \$5 Silk Pantalettes, \$2.98 Heavy glove silk; new colors; ruffled or shirred.

If you've hosiery and underwear to buy tomorrow—you can count on getting highly

desirable kinds here at rock-bottom prices!

Mail and Phone Orders Filled-Bell, Walnut 6806-Reystone, Main 4101-

Women's \$1.25 Underwear, 79c Fleece-lined, ribbed

Children's 75c Underwear, 49c and 59c ong sleeves or Dutc neck and elbov sleeves; drawer

Children's 50c Stockings, 29c Black and white cotton ribbed

MEN: Actual \$35 Suits \$99.50 With Extra Trousers—and All-Wool!

Extra Fine Quality and Value!

\$3 Silk-Striped Madras

(Famous "ONYX" Ingrain Silk)

Shirts, \$1.79

Best woven madras with

lustrous silk stripes, care-

fully arranged with hand-

\$9.98

Chiffon taffeta, messa-

line and jersey top with

taffeta or messaline

flounces; plaited, corded and ruffled flounces.

Leading colors and

\$5 Jersey Petticoat

Slips, \$3.98

Handsome quality; deep shirred and ruf-fled messaline

changeables.

some colored stripes. Soft

The genuine Eagle crepes de chine, satin stripe jersey

and heavy broadcloth silk—handsome variety of smart and conservative patterns. Also plain white jerseys. Every shirt absolutely perfect, cut full, expertly tailored and splendidly finished. Double soft cuffs.

\$1.50 to \$2 Silk Half Hose } 79c

Some with Pointex heels, many with silk soles and tops. Black and colors. "Mill-runs."

Lit Brothers—FIRST FLOOR, 7TH ST.

Men's \$6 and \$7

Rich Silk Shirts

⁵4 Silk Petticoats

Fashionable

slender line, atyles,

autumn frocks

longer

require.

And every fabric every inch ALL-WOOL! Choice of splendid tweeds, cassimeres, cheviots and herringbones. Models exactly to suit your years and tastes.

Newest fall colors and patterns, and all sizes up to 46. Finest tailoring, mohair linings-it's a rare opportunity when a man can save \$12.50 on such good cloth-

Men's Fall Top Coats \$1 Usual \$20.00 Quality

New tweeds and herringbones—and beauties they are! Pre-vailing fall styles, single and double breasted; full belted. Other Finer Suits and Overcoats, \$25 to \$50

Boys' Extra Knicker Suits

Quality Quality The very smartest Norfolks, splendidly tallored. Fancy cassimeres, cheviots, tweeds and velours in practical brown and gray mixtures; smart blue, brown and gray pin stripes. Sizes

Boys' Novelty Suits 3.98 to 6.50



A NEW

"Rittenhouse" Hat

For Men— \$9.85

is most in demand, and we

Real \$3.50 quality for \$2.85

Children's Tams, \$1.98

Serge, leather and new-

est tweeds. Lit Brothers—First Floor, 7th St

Outfit your school children smartly, attractively and

have all shades of it.

The "Ritten-

house" model

dressed young

have added

conservative

style for older

men. Brown

Girls' \$7.50 to \$10

Sample Dresses

\$3.50 to \$5 Tub

Frocks, \$1.98 to \$2.98

Attractive knicker and

bloomer styles in gingham

or chambray. Sizes 6 to 14.

cuffs and knife-plaited skirts. Sizes 6 to 14.

ment for shopping at the preferred styles-French and Balkan, Oliver Twist, Junior Norfolks and stamps are as good Middies. All-wool cheviots, cassimeres, tweeds and corduroys. Sizes 21/2 to 10. Boys' \$10 Polo Coats, \$7.50 Belted all around; muff or flap pockets. Excellent cheviots and cassimeres in good brown and gray mixtures. Sizes 21/2 to 10.

\$1 Silk-Knitted

Four-in-Hands, 49c

All the newest weaves

dion, crochet and others in fancy stripes and figures;

also plain effects.

-honeycomb accor-

56 Ready-to-Wear Hats Sale!



Featuring Fashion's very newest effects in felt and velvet. Black and colors. No mail or phone orders filled.

THE VELVETS - in large medium and small effects-of Lyons or paon velvet with ribbon fancies, embroidery and novelty trimmings. Stunning styles.

Hats Trimmed Free of Charge!

Children's Beaver Hats, \$2.98 Long-nap beaver; bands and

Chic New Fur Jackets



blouse models.

Splendid all-wool serges and fashionable crepes-

Several dozen delightfully pretty new styles denoting ex-

ceptional care in making—featuring unusually high quality fabrics! Girlish straight-line, blouse and regulation models, hand-embroidered and finished with novelty collars and

THE FELTS - in extremely smart mushroom, roll brim and off-the-face effects, trimmed with colored velvets.

-For all who purchase shapes and trimmings here.

streamers. Black, brown and navy. Lit Brothers—FIRST FLOOR, NORTH

Fashion's latest and most charming whim finds best expression here! And reasonably! Real values!



Caracul or Kremer In stunning

\$125 Jackets, \$79.75 Northern seal -SECOND FLOOR

\$17 to \$35 Fall Coats,

\$9.95 to \$24.98

High-grade velour, Bollvia broadcloth and other heavi

coatings; some with beauti-ful fur collars. Sizes S to

SECOND FLOOR

Misses' Irresistibly Lovely New Fashions

Very attractive dressy sports modelsloose hanging, or with plaited backs: some with collars of beaverette, others with big cloth muffler collars that roll up close about the ears. Patch or slashed pockets; plain or fancy silk linings.

High - Grade Velours and Sports Coatings in Brown, Tan and Navy.

Coats that will most admirably serve all general utility requirements-in this special Opening Week Sale at just about a third less than they'd cost you ordinarily!

Choicest expressions of the mode in daytime, evening and sports attire designed to please every taste -cleverly adapted to every misses' requirement.

Misses' Pretty **New Frocks**

Lots of the beautifully simple kinds in such demand by high school and college girls and business women-dressier kinds, too - practical ravy, black and brown.

Canton Crepe, Crepe Back Satin, Crepe de Chine. Poiret Twill, Tricotine and Pique-

Featuring newest "oneside" draperies, narrow panels in varying lengths, novelty braid trimmings. latest "caught-up" fancies, effective basque influences and unique ornaments or buckles. Lit Brothers-SECOND FLOOR

Women's Modish Autumn Apparel Noteworthy at once for its distinctive beauty, delightfu! originality and supremely good values! | Fall Suits, Special | \$ Good-looking brown and navy velours. Straight-line, belted coats, embroidered and with beaverette collars. Peau de cygne linings.

\$45

Warm Coats, Special, \$18.50

Loose hanging and belted models in excel- Richly beautiful lent velour, sports models of fine Bo-coatings, double-faced shawl collars and fabrics and diagonal deep cuffs of beaverherringbones. Some ette. All the warm with rich fur collars; new colorin de cygne throughout. all shades.

Beautiful Dresses, special, \$39.75 Stunning models in Canton crepe, crepeback satin and Poiret twill, in all fashionable shades-some featuring lattice braided necks, others with graceful hanging panels. Self-colored braid and bright beaded girdles also add to their attractiveness. Lit Brothers-SECOND FLOOR

Handsome Coats, special,

\$3 Leather) \$4.74 Boston Bags | For the Day Only



Best surface cowhide of heavy grade brown and cordovan. Strong handles; best sewing. 14, 15 and 16

inch sizes. \$4 Leather Hand Bags, \$2.98 Real beaver calf, pin seal and goat leathers. In vanity, pouch and matines chapes. Wonderful as-FIRST FLOOR, STH ST

Women's \$15 Ultra-Fine One-Strap Pumps

Patent colt, gunmetal, black satin, black suede, gold brocade, silver brocade Genuine custom-made—all hand workmanship by the same shoe expert from start to finish. Grace, style and sturdiness inbuilt! Also smart combinations of black satin-with-black brocaded satin, black brocade with gold brocade, patent colt with fawn kid. Turned soles, baby Louis or Spanish Louis heels. Absolutely faultless finish.

Men's \$4.50 to \$6 Dress Oxfords—Reduced } \$2.95

Patent colt. Absolutely plain or with tip perforations and rubber heels.

Misses' & Children's \$4.50 to \$5 Shoes Sizes 814 53.49 Sizes 11 1/2 8 3.98 Pony-cut lace shoes of tan Russia calf, with broad toes, welted oak soles and rubber heels.

Women's and

Misses' \$18.50

to \$22.50

Dresses, \$10

with fagoting

sorge dresses for stouts in sixes 40

Young Women's \$6 Oxfords and Pumps, \$4.98 Brogue and plain tan exfords; one and two strap pumps in patent coltskin and dull leathers. Walking Lit Brothers-FIRST FLOOR, NORTH

Men's Suits,

\$14.98,

\$17.98

and \$19.98



\$3 Crepe de \$1.98 Chine Chemise 1.98

Lovely samples and special little lots taken from regular stock and lower-priced for speedy disposal. In crepe de chine of beautiful heavy quality, trimmed back and front with laces, medallions, shirring and ribbon.

\$6 Silk Night Gowns, \$4.98 Excellent quality creps de chine and radium silk, lace trimmed or tailored. Lit Brothers-FIRST FLOOR, SOUTH

Bargains from our great Annual Glove Sale! Women's \$2 Kid Gloves 3 .19 clasp styles;

Paris - point backs. Black, white and colors. Long Gloves

\$5 Kind; \$4 Kind: 12-button 16-button length, **\$2.39** \$2.98 Excellent French kid; white, brown and beaver.
FIRST FLOOR, SOUTH

Sale of New Selections! 50c Standard 10-inch, double-face records for all talking machines.

Blue and I Wish I Knew. Tricks and Coal Black Mammy. Bay It While Dancing and Pascination. Dancing Fool and Pharach Land. Hymn to the Sun and Swance Biver Georgette and Southing-Fox Trota. Swance Bluebird and Rustic Ann.

Oogie, Oogie, Wa Wa and Deedle Deedle Dum. Lit Brothers-FIFTH FLOOR AND MAIN ARCADE

Standard Radio Supplies Reduced

Everything here for immediate delivery! Every part and accessory standard and guaranteed by famous makers and by us. Note these reductions on former prices.

\$1.75 Murdock Single Phone, \$1.49

\$8.00 Auth Head Phones, 2200 \$8.00 Cory Phone Head Set, \$6.50

\$15.00 Western Electric Head Sets, 2200 Ohm fits, Complete
\$8.00 Atwater Kent Variocoupler
and Variometers
\$1.25 Atwater Kent Rheostats
\$2.25 Pur-A-Tone Glass, in-

Genuine Highest Grade Bakelite Variable Condensers \$4.25 Kind, 43 Plate..... \$3.25 \$3.25 Kind, 23 Plate...... \$2.75 \$2.25 Kind, 3 Plate \$1.75 Ready-

650 in lot. Smart dressy models of slik or Lyons velvet in black and colors, trimmed in various ways. \$3 Untrimmed Hats, \$1.98 Silk velvet in black and colors. Misses' & Children's \$4 &

\$5 Hats, \$2.98 & \$3.98 Silk velvet, plush, velour and felt; black and colors. Hats Trimmed Free of Charge -by expert milliners, if shapes and trimmings are bought here.

Girls' \$8.50 to \$20 Coats, \$4.98 to \$10.98 Velours and all-wool contings; some have fur collars; lined throughout.

Men's \$3.50 Felt Hats, \$2.85 Famous "Rittenhouse" line.

Talues in Extra four Driced Merchandise : Suburay Store Government Overlots—Sale!



Government Utility Boxes, 25c Oak, with battleship gray finish, pat-ent hinges, cover and re-enforced sides, 17th inches long, 9th inches high, 5 inches deep No Mail or Phone Orders Filled

Barracks Laundry Bags, 27c Extra heavy weight; drawstring Fleece-Lined Coats, \$9.98 Fray fleece collar, Yellow fleeced ined, wind and storm proof frog

O. D. Wool Pants, \$1.85 Extra well made. Good sturdy mate. rial. Sizes 32, 33, 34 and 35.

\$7 Regulation O. D. Officers' Blankets, \$2.39 Heavy-weight wool. Renovated I'. Few show bale strap mark

Heather and gray mixed wool.

ngs. fix \$1 inches. U. S. Navy Drawers, 25c

Our new section is a tremendous success! An assembly of many useful items-the majority new, but some used. Everything, however, is in perfect condition and priced at half or less!

heels. Sizes 235 to 8.

\$2.50 Dietz Lanterns, 98c \$1.50 Army Jumpers 350 and Dungarees Brown and blue for mechanics and outdoor workers

> Product of a famous will. Cashmere. Sizes 914 to 1114. Limited quantity 3 pairs for \$1. \$1.25 U. S. Government

Wool Underwear, 65c Heavy, natural gray, flat and ribbed wool shirts and drawers Navy Undershirts, 35c Heavy ecru cotton; short sleaves. Sizes 34 to 44.

\$1.50 U. S. Marine Underwear,79c Extra fine white woolen shirts and Men's Regulation Gloves, 19c Army Toilet Soap, dozen, 9c Larkin's, quarter-ounce cakes.

> Army Huck Towels, 11c 1000 dozen. Excellent quality; sizes un to 18x36 inches. Raincoats \$2.65

Pumps & Oxfords, \$2.45

Boys' \$10 Suits, \$6.98 Carduroy Nor-folks. Sizes 6 Boys' \$4.50 Suits, \$2.95 Gray and brown corduray Nor-folks Sizes I's Boys' \$8.50 Suits, \$5.98

Women's 75c Underwear, 49c 'otton ribbed vests and pants. Women's 79c Stockings, 39c Fashioned Black fiber: "Mill runs."

Boys' \$4 and \$4.50 Shoes, \$2.95

Misses' and Children's \$3 to \$4 Shoes, \$1.95

Mail or Phone Orders in Subway Footwear

LIT BROTHERS

Visit Our Big Restaurant-Best of Everything at Lowest Prices-Seventh Floor of Our New Building, 7th & Market Sta

No Mail or Phone Orders Filled

75c U. S. Navy Socks, 35c

and plaid chevious Men's \$5 to \$7 Shoes, \$2.95 Gunmetal and tan Also men's heavy

tan bluchers and army lasts. Women's \$4 to \$6

Boys' Scout Shoes

12.40